

Alpha Square Naming Opportunities



Legacy: \$1,000,000

*Naming rights of the **Alpha Square Complex**; prominent name recognition in the donor hall; logo on website; logo on all press releases and media advisories relating to the Alpha Complex; honor of cutting the ribbon at the ribbon cutting ceremony; premium table at donor appreciation dinner*

Humanitarian: \$750,000

*Naming rights of the **Professional Kitchen, Catering Kitchen & Culinary Job Training Center**; prominent name recognition in the donor hall; logo on website; logo on all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; premium table at donor appreciation dinner*

Champion: \$500,000 - 3 Available

*Naming rights of the **Rooftop Deck & Client Recreation Facility**; name recognition in the donor hall; logo on website; logo on all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; premium table at donor appreciation dinner*

*Naming rights of the **Pizza Retail Microenterprise Space**; name recognition in the donor hall; logo on website; logo on all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; premium table at donor appreciation dinner*

*Naming rights of the **Hair Salon Retail Microenterprise Space**; name recognition in the donor hall; logo on website; logo on all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; premium table at donor appreciation dinner*

Game-Changer: \$250,000

*Naming rights of the **Board Room & Family Reunification Lounge**; name recognition in the donor hall; logo on website; logo on all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; table at donor appreciation dinner*

Believer: \$100,000 - 1 Available

Fulfilled by Tom & Cookie Sudberry Naming rights of the **Community Dining Hall**; name recognition in the donor hall; logo on website; name included in all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; table at donor appreciation dinner

Naming rights of the **Community Courtyard**; name recognition in the donor hall; logo on website; name included in all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; table at donor appreciation dinner

Luminary: \$75,000 – 1 Available

FULLFILLED BY BIA Cares Naming rights of the **Community Room**; name recognition in the donor hall; logo on website; name included in all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; table at donor appreciation dinner

Naming rights of the **Computer Training Lab**; name recognition in the donor hall; logo on website; name included in all press releases and media advisories relating to the Alpha Complex; guest of honor at the ribbon cutting ceremony; table at donor appreciation dinner

Advocate: \$25,000 - 8 available

Naming rights of the **Client Service Centers**; name recognition in the donor hall; name listed on website; guest of honor at the ribbon cutting ceremony; table at donor appreciation dinner

Guardian: \$10,000 – 201 Available

Naming rights of the **Resident Studios**; name recognition in the donor hall; name listed on website; guest of honor at the ribbon cutting ceremony; 2 tickets to donor appreciation dinner

*Sponsorships may be made over the course of 2-3 years instead of one lump payment